



INTERESTING FACTS.

The following is a list of interesting facts relating to the world of wet shaving.

1. The Global Wet Shaving Market consists of:-
1.3 Billion Men
400 Million Women
(Source Gillette)
2. The US Wet Shaving Market consists of:-
69 Million Men
99 Million Women
(Source Gillette)
3. The European Wet Shaving Market consists of:-
68 Million Men +
(QED Estimate)
4. The UK Wet Shaving Market consists of:-
14 Million Men +
(QED Estimate)
5. THE RAZOR is perhaps the MOST COMMON ITEM OWNED by North American males; especially those of European descent.
(Source quickshave.com)
6. It is estimated that a man will shave at least 20,000 TIMES IN HIS LIFE.
(Source quickshave.com)
7. This equates to around 5 MONTHS or around 3,000 Hours of their lives shaving.
(Source quickshave.com)
8. In the UK alone there will be around 5 Billion shaves a year taking at least 420 million shaving hours; equivalent to 17.5 million shaving days. This corresponds to around 48,000 man years.
9. There are around 30,000 beard hairs on the face of the average man. Anecdotal. We don't know who counted them.